

RESOURCES-CURRICULUM PLANNING AND COURSE MATERIALS

Books/Curriculum Plans

Tama, M.A. & McLain, A. (2001) *Guiding Reading and Writing in the Content Areas*
Dubuque, IA: Kendall/Hunt Publishing Co.

Burrow, J. (2002) *Marketing*
Mason, OH: South-Western

Kaser, K. & Oelkers, D. (2001) *Sports and Event Marketing*
Cincinnati, OH: South-Western

Websites

<http://www.ode.state.or.us>

<http://www.baevton.k12.or.us>

<http://www.sba.gov>

<http://www.census.gov>

<http://www.synergypals.com>

<http://www.fortune.com>

<http://www.pbs.org>

Periodicals

Business Week

The Oregonian

Money

Newsweek

Individuals

Kulia Ferguson, Vice Principal
Aloha High School

Dennis Larsen, Industrial Arts Teacher
Aloha High School

Jeff Smith, Business Teacher
Aloha High School

Brian Adams, PhD. Finance
University of Portland

Kurt Havnaer, Fund Manager
Columbia Investments, Portland, OR

Mike Charles, PhD.
Pacific University, Forest Grove, OR