

# PTE Reviews

## Real World Projects

**Jam the Gym**- largest crowd event at AHS, over 2000 people, centered around a men's and women's basketball game.

**Athletic Department Signage**- Find business sponsors to pay for signage in gym, football field, and baseball field. Obtained at least two corporate sponsors this year.

**Aloha's Best Coffee**- Coffee business run in conjunction with Boyd's Coffee.

**Attendance Magnet**- Develop a corporate sponsor to fund the creation and distribution of a refrigerator magnet with key information for AHS parents/guardians.

**Newspaper Advertising**- Marketing arm for the newspaper to generate advertisers for the school newspaper to fund its creation and expansion.

**Monkey Subs**- Deli business set up with local business.

**Track Promotion**- Attract corporate sponsors for track funding by putting logos on high hurdle cross bars.

## **Student Store**

**Softball Title Sponsor**- Secured local business to sponsor the softball program.

**Warrior Crunch**- First community fair at Aloha High school including food court, games, events, bands, DJ's.

**Basketball Poster**- Creation and distribution of a poster of the varsity basketball team with 19 businesses/associations advertising.

**Display Case Management**- Manage and promote display case signage around the school for use with student body needs and community business needs.

**Wrestling Promotion**- helped promote the wrestling program and camps to the community.

## Job Shadows

Approximately 40 have occurred or are in process

## Guest Speakers

Guest speakers ranged from all aspects of sports marketing. Topics including event management, promotion, school/education opportunities.

Several speakers spoke on legal issues in business and society from police officers, private practice attorneys, to district attorneys.

Other Specific speakers and occupations:

Richard Dingle- Executive Chef, Sunriver Resort  
Josee Cullins- Executive Destination Manager, Sunriver Resort  
Tom Leursen- Managing Director, Destination Hotels and Resorts  
Jim Cyr- Owner, Lake Billy Chinook Marina  
Jane White- Journalist, Motivational Speaker, Business Owner  
Brad Hester- Dentist, Owner of Business

Students also attended a conference and heard many speakers including Joe Montana and Rudy Guiliana.

Kurt Havnaer - Portfolio Manager, Columbia Funds  
Brian Adams- Finance Professor, University of Portland  
Gordon Sorenson- Technology Executive  
Bill Martin- Attorney  
Steve Pavloski- Technology Executive  
Key Bank Executive  
Curt Sell's Friend

FYI- All guest speakers give input which is utilized for curriculum development.