PTE Reviews

Real World Projects

**Jam the Gym** - largest crowd event at AHS, over 2000 people, centered around a men’s and women’s basketball game.

**Athletic Department Signage** - Find business sponsors to pay for signage in gym, football field, and baseball field. Obtained at least two corporate sponsors this year.

**Aloha’s Best Coffee** - Coffee business run in conjunction with Boyd’s Coffee.

**Attendance Magnet** - Develop a corporate sponsor to fund the creation and distribution of a refrigerator magnet with key information for AHS parents/guardians.

**Newspaper Advertising** - Marketing arm for the newspaper to generate advertisers for the school newspaper to fund its creation and expansion.

**Monkey Subs** - Deli business set up with local business.

**Track Promotion** - Attract corporate sponsors for track funding by putting logos on high hurdle cross bars.

**Student Store**

**Softball Title Sponsor** - Secured local business to sponsor the softball program.

**Warrior Crunch** - First community fair at Aloha High School including food court, games, events, bands, DJ’s.

**Basketball Poster** - Creation and distribution of a poster of the varsity basketball team with 19 businesses/associations advertising.

**Display Case Management** - Manage and promote display case signage around the school for use with student body needs and community business needs.

**Wrestling Promotion** - Helped promote the wrestling program and camps to the community.

Job Shadows

Approximately 40 have occurred or are in process

Guest Speakers

Guest speakers ranged from all aspects of sports marketing. Topics including event management, promotion, school/education opportunities.

Several speakers spoke on legal issues in business and society from police officers, private practice attorneys, to district attorneys.
Other Specific speakers and occupations:

- Richard Dingle- Executive Chef, Sunriver Resort
- Josee Cullins- Executive Destination Manager, Sunriver Resort
- Tom Leursen- Managing Director, Destination Hotels and Resorts
- Jim Cyr- Owner, Lake Billy Chinook Marina
- Jane White- Journalist, Motivational Speaker, Business Owner
- Brad Hester- Dentist, Owner of Business

Students also attended a conference and heard many speakers including Joe Montana and Rudy Guiliana.

- Kurt Havnaer - Portfolio Manager, Columbia Funds
- Brian Adams- Finance Professor, University of Portland
- Gordon Sorenson- Technology Executive
- Bill Martin- Attorney
- Steve Pavloski- Technology Executive
- Key Bank Executive
- Curt Sell’s Friend

FYI- All guest speakers give input which is utilized for curriculum development.