MARKETING III
2005-2006
Course Description

Instructors: Mr. Moe
Office Hours: After school by appt.
Office: A - 12

MARKETING III

Course Description:
Marketing III consists of a classroom course for which the student is graded and will receive 1 unit of credit. In addition, the student has the opportunity to receive an additional unit of credit for participation in the student store. Students will be involved in student-based and community-based marketing projects.

The Expectations of the Student are as follows:
1. Attend regularly and on time-class will start on time.
2. Respect those in the classroom.
4. Complete assignments.
5. Participate in class discussions.
6. Make use of technology provided
7. Weekly meetings with recorded minutes with those involved in your school-based enterprises.
8. Performance reviews
9. Guest Speaker participation
10. Maintenance of Personnel File/Portfolio
11. Successful completion of job shadow

Materials Needed
1. Spiral notebook
2. 3-ring binder for portfolio
3. Pen and Pencil

Grades
90%-100% - A
80%-90% - B
70%-80% - C
60%-70% - D
Other - F

Your grade will consist of the following:
Projects- School and Community based
Class Participation
Courtesy to Guest Speakers
Performance Reviews
Student Store Involvement
Job Shadow
Participation/Behavior on Outside Trips
School and Career Planning

Student Store Lab

The student may choose to work in the student store to satisfy the additional credit. The requirements are the following:

1) you must work a minimum of 3 periods per week
2) you must correctly report your time worked
3) you will complete inventory, cash, and sales activities as assigned--this is the basis for grading.
4) 3 unexcused absences will mean loss of credit
5) must report to the store to relieve the previous employee prior to the end of passing time.